

Custom Mobile Applications From Mobile Innovations



At **Mobile Innovations**, a division of Horizons Consulting, we focus on developing mobile applications that go where your business goes. We specialize in solutions that integrate with your existing systems and mobilize your data. Our depth of experience in software development and systems integration, combined with a deep understanding of your business requirements, enables us to help you rapidly deploy mobile applications within your organization.

Mobile Innovations
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We provide structured mobility assessments with one of these three focuses:

- ▶ Enterprise Wide: Broadly across entire enterprise
- ▶ Business Unit: On a single business unit
- ▶ Process Centric: Sharply targeted on a single business process

We offer mobile application solutions that:

- ▶ Integrate with existing in-house systems
- ▶ Use Microsoft industry-standard technologies
- ▶ Eliminate inefficiencies and improve ROI
- ▶ Minimize the impact on established systems
- ▶ Meet specific customers' business needs
- ▶ Provide customers a competitive advantage

CASE STUDY

Manufacturer 'Delivers' with Mobile App

A JIT manufacturer has 300 trucks on the road daily making deliveries to stores from three production facilities. However, each truck driver was required to make multiple phone calls to each

location to log his arrival and departure times, retrieve special instructions, and/or report any special issues. These calls consumed almost 300 man-hours daily!

The manufacturer uses custom, in-house AS/400 applications to drive their core business functions, ensuring all orders are filled, accurately invoiced, and that the delivery logistics are optimized.

However, the delivery drivers have no access to this system on the road.

Mobile Innovations developed a custom mobile application on the Windows Mobile platform that integrates seamlessly with the manufacturer's current information system. Now delivery drivers use a wireless handheld device to quickly send and receive all the pertinent information required, saving some 260 man-hours per day! New features



have been added as well, enabling the drivers to receive special alerts, take in-store surveys, and place orders on-site.

Microsoft Products Used

- Visual Studio 2005
- .net Compact Framework
- ASP .net Mobile Controls
- WebServices
- Windows Mobile
- Windows 2003

Horizons Consulting

Established 1994
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Quick Facts

- Installations in over 70 cities and 25 countries
- Early adopters of Microsoft Software
- Have migrated hundreds of thousands of mailboxes over the past 12 years

Horizons Consulting specializes in messaging and collaboration systems, migration planning, infrastructure consulting and architecture design. Customers rely on Horizons especially for:

- | | |
|-----------------------------|-------------------|
| Rapid Deployment | High Availability |
| Complex Design Environments | Disaster Recovery |
| Server Consolidation | Operation |
| Upgrades | Compliance |

A team of highly experienced Exchange-focused systems engineers, including two with Microsoft's highest certification: Exchange Architect
Experts in Lotus Notes, Novell GroupWise and merger migrations

Mobile Apps

